

Red Feather News

THANK YOU FOR HELPING US TO HELP OTHERS

MAY 2009

MEET THE TEAM

Welcome to the Community Chest Red Feather News Letter for 2009. In this first edition we would like to introduce to you the team of staff that makes it all possible.



BEULAH LUMKWANA
CHIEF EXECUTIVE OFFICER

Beulah Lumkwana has been working for the Community Chest for eleven years. Beulah is the CEO of the Chest and oversees the smooth running of all aspects of the organization. At present she is investigating financial proposals for funds using the CSI handbook of trusts and organizations both nationally and internationally, in order to accomplish the challenge of the 14 per cent increase in the income budget for 2009/10. The goal amount for this period is R3 million.

In order to achieve this, the Community Chest will have to get more funders on board, increase the number of fundraising events and increase the membership of Friends of the Red Feather.



DENISE BAATJES
FINANCE OFFICER

Denise Baatjes is the Finance Officer of the Community Chest and looks after all the financial aspects of the organization as well as being responsible for the distribution of funds to beneficiaries. Denise also sometimes finds that she has to be a 'Jack of all trades', helping with odd jobs for the Chest. The staff often go way beyond their particular job descriptions.

Denise is currently busy with the financial year end report and the annual audit for 2009.



COLETTE KEEVY
EVENTS ORGANIZER

Colette Keevy has been involved with the Community Chest for eight years including her practical year she completed at Technikon. Her role at the Chest is to organize fundraising events. She also serves as the Public Relations Officer and is responsible for marketing the Chest.

One of the biggest problems Colette faces is the lack of sponsorship. It is difficult to start an event without any sponsors and hard to get sponsors without an event. Colette often finds herself working from a zero budget and has to rely on the generosity of companies and corporates.



LINDELWA GOLIATH
GIVE-AS-YOU-EARN FUNDRAISER

Lindelwa Goliath has been working at the Community Chest for a total of six years. Lindi is responsible for managing the Chest's 'Give-as-you-Earn' programme. It is Lindi's task to approach companies and encourage their workers to donate a portion of their wages to the Chest to be distributed to worthy causes.

Lindi faces the challenge of fighting the current economic recession and rising retrenchment rate. People that have been retrenched are offered training at Nalithuba Training Solutions. NUMSA helps a great deal with the presentation and promotion of the GAYE programme.



RONELLE McLAREN
PA TO THE CEO

For the past six years, Ronelle McLaren has been in the service of the Community Chest. Ronelle is more than just a PA to the CEO. She is responsible for a number of jobs including fundraising by approaching corporates, trusts and individuals. She writes the letters of appeal as well as acknowledgement letters. Every donation is acknowledged and a receipt is issued.

Thank you for your time and donations. Together we can make a difference. Keep up the good work.